



**FOR IMMEDIATE RELEASE**

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## **YOYO LIP GLOSS MINIS**

### **The Lip Gloss that Can't Get Lost!**

Lips that look luscious and kissably perfect: it's a universal wish for millions of misses' mouths. Top that with the dire need to never be at a loss for your gloss, and enter, **YOYO Mini Lip Gloss**, your one-stop shop for glammifying on the go.

This retractable gloss surpasses every gal's dream of makeup that goes the distance with you, literally. Simply clip it on (to anything, any time, anywhere), then swipe it on for lip-smacking shine, sensational shimmer, and sweet, sassy color and flavor - extraordinary!

Attach one to your bag – then reapply without requiring a search warrant to find your gloss. (You know the drill: usually, it's hidden -stuck below or between wallet, cell and more.) Celebrate Saturday night fever, sans a clutch; just clip this killer gloss to your belt instead. Need to perk up your pout at a sporting game or event? No problem: kudos to this clip-to-your-hip, swirls-on-your-lip kisser savior, prettifying is always a synch – and instantly playful, thanks to the yoyo at each tube's end.

Amped with an outstanding formula that packs potent, good-for-your-lips ingredients – atop the amazing shades and yummy tastes to choose from – **YOYO Mini Lip Gloss** is an automatic go-to for girls of all ages. One swipe leaves your smoocher feeling cooled and tingly – addictive and alluring. And with a price tag cheap enough to boot, you deserve to pick every hue and harmonious flavor that you fancy. Our hint? Go ahead and flirt with all of the four terrific, mouth-teasing (and pleasing) flavors.

Four Fabulous flavors to flip for:

Big Bounce Bubblegum

Cha-Cha Chocolate

Kissable Kiwi

Girly Green Apple

**YOYO Mini Lip Gloss** is available for \$2.99 online at [www.yoyolipgloss.com](http://www.yoyolipgloss.com).

Stay tuned: don't just stop at the gloss! Let **YOYO** makeover your entire vanity. By fall 2010, welcome SPF-boasting retractable lip balm, blush, eyeshadow and nail polish – all packing the awesome appeal that's uniquely **YOYO**, plus incredible, high-quality ingredients.

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